

EMG 2017 and HRM&PD 2017 Conference Program

DAY 1

Date: 11 December 2017 Venue:

HFC, Singapore

Room: Legends I

8:30-9:00	Registration
9:00-9:40	Keynote Address: " The Professionalization of Human Resource Management in an East- West Context: Evidence from a Three-Year Study " Assoc. Prof. Paul Higgins City University of Hong Kong
9:40- 10:20	Keynote Address: " Business – Academia Nexus in Global Knowledge Economy " Assoc. Prof. Humayun Murshed Faculty of Business, Justice and Behavioural Sciences Charles Sturt University, Australia
10:20- 10:40	EMG 19 " Studies on Risks Predication of the Internet Financial Investment Based on GARCH-VaR Model " Dr. He Xiao United International College, China
10:40- 11:00	EMG 16 " Is There a Future for Healthcare E-Commerce in Emerging Markets? A Field Study in Four Emerging Countries; Turkey, UAE, KSA and Egypt Based on User Insights " Dr. Nasiye Cigdem Isikdemir Uluc Isik University Istanbul, Turkey
11:00 –11:20	Coffee / Refreshment Break
11:20 –11:40	EMG 29 " The Application of Permanent Portfolio in Financial Management and Retirement Scheme " Asst. Prof. Kevin Li Chi Keung The Open University of Hong Kong
11:40- 12:00	EMG 9 " Personal Branding: Empirical Testing of the Criteria for an Authentic Personal Brand " Dr. Adele Potgieter Nelson Mandela University, South Africa

12:00- 12:20	<p style="text-align: center;">EMG 17 " Influence of Relational Resources on Export Activity: Born Global Analysis as a Moderator Effect " Dr. Monica Clavel San Emeterio</p>
	<p style="text-align: center;">University of La Rioja, Spain</p>
12:20- 1:20	<p style="text-align: center;">LUNCH</p>
1:20- 1:40	<p style="text-align: center;">EMG 27 " The Challenges of Using Big Data Effectively - A Critical Analysis of the Phenomenon of Big Data Through the Parameters of the End-user, Industry Uses and Legal Considerations " Mr. Kevin Koyce Limerick Institution of Technology, Ireland</p>
1:40- 2:00	<p style="text-align: center;">HRM&PD 2 " The Evolution of Nurturing HRM Undergraduates at City University of Hong Kong " Dr. Andy Kwan City University of Hong Kong, Hong Kong</p>
2:00- 2:20	<p style="text-align: center;">HRM&PD 7 " Designing and Delivering a Learning & Development Strategy for the Generation Y" Prof. Susanne Boehlich IUBH – School of Business and Management, Germany</p>
2:20- 2:40	<p style="text-align: center;">HRM&PD 28 " Contextualizing Employee Voice of Innovate China: Tradition and Modernity Within the KnowledgeIntensive Sector " Dr. Denise Tsang University of Reading, UK</p>
2:40 -3:00	<p style="text-align: center;">HRM&PD 31 " Can a Leopard Change its Spots? An Exploratory Study of Organisational Identity in a Multi-National Organisation " Prof. Theo Heyns Veldsman University of Johannesburg, South Africa and Dr. Dieter Veldsman Mindset Management, South Africa</p>

3:00- 3:20	<p style="text-align: center;">HRM&PD 9 " Tensions in Managing Human Resources: A Paradox Framework " Prof. Julia Brandl University of Innsbruck, Austria</p>
3:20- 3:40	<p style="text-align: center;">HRM&PD 16 " The Transfer of Ethical Knowledge in Business Succession: Theory and Case Study From a Hong Kong Design Firm" Asst. Prof. Na Shen Hong Kong Shue Yan University, Hong Kong</p>
3:40 – 4:00	<p style="text-align: center;">HRM&PD 26 " Online Coaching as a Tool for Behavioural Change Facilitation" Assoc. Prof. Dorota Bourne and Ms. Sharon Jackson Henley Business School, University of Reading, UK</p>
4:00- 4:20	<p style="text-align: center;">HRM&PD 22 " An Empirical Study of Relationship between Job Satisfaction and Job Stress in Select Organizations" Dr. Sukhada Saurabh Tambe Dr. V.N. Bedekar Institute of Management Studies, India</p>
4:20- 4:40	<p>COFFEE BREAK</p>
4:40- 5:00	<p style="text-align: center;">HRM&PD 15 " Carrer Commitment Matters: The Persistence Model of Self-Initiated Expatriates " Asst. Prof. Hsin-Pei Wu Asia University, Taiwan</p>
5:00- 5:20	<p style="text-align: center;">HRM&PD 17 " From Teams' Transactive Memory System Perspective to Examine the Relationship Between Group Affect Tone and Team Creativity" Asst. Prof. Chiung Yi Huang Yuan Ze University, Taiwan and Prof. Jia-Chi Huang National Chengchi University, Taiwan</p>

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DAY 2

Date: 12 December 2017 (Tuesday)

Venue: HFC, Singapore

Room: Legends I

8:30-9:00	Registration
9:00- 9:20	<p>HRM&PD 41 " Improving HR Dimensions in Talent acquisition practice through Cloud Based Hiring Technology-A Management observations among selected UAE Enterprises " Asst. Prof. Saigeetha Kukunuru City University College Ajman (CUCA), UAE</p>
9:20-9:40	<p>HRM&PD 36 "Value Congruence of Person-Organization and Person-Supervisor: How Transformational Leaders Influence Team Performance" Asst. Prof. Hui- Ling Tung Department of Human Resource and Public Relations, Da- Yeh University, Taiwan</p>
9:40-10:00	<p>HRM&PD 37 " Qualitative Study On Work-family Enrichment: Expectations and Reality in Dual Working Parents." Mrs. Rujuta Matapurkar Shailesh J. Mehta School of Management IITB,Mumbai, India</p>
10:00-10:20	<p>HRM&PD 30 " Organizational Commitment as a Second Level Dimensions Construct " Assoc. Prof. Emma Juaneda- Ayensa Universidad de La Rioja, Spain</p>
10:20-10:40	<p>HRM&PD 27 " An AHP Approach towards e-HRM: a study of Indian IT Industry " Mrs. Monica Chauhan Bhadoriya ABV- Indian Institute of Information Technology & Management, India</p>
10:40-11:00	COFFEE / REFRESHMENT BREAK
11:00-11:20	<p>HRM&PD 13 " Coaching and Management Development: The Impact of Overlapping Liminalities " Prof. David E Gray University of Greenwich, UK</p>
11:20-11:40	<p>HRM&PD 19 " Supervisor Support, Psychological Capital and Job Performance in the Mining Industry " Dr. Joe Palo University of Venda, South Africa</p>

11:40-12:00	<p style="text-align: center;">HRM&PD 38 " The Impact of HRM Practices and Employees' Job Satisfaction on Employees' Performance at Saudi Ports Authority " Dr. Mohammed Mira Multi Media University, Malaysia</p>
12:00- 12: 20	<p style="text-align: center;">HRM&PD 45 " Global Talent Management in Scandinavian Multinational Enterprises in Singapore – a Subsidiary Perspective " Mr. Stefan Quifors Auckland University of Technology, New Zealand</p>
12:20- 12:40	<p style="text-align: center;">HRM&PD 43 " Job design, High Performance Work Systems (HPWs) and organizational performance " Ms. Shaira Ismail University Teknologi Mara (UiTM), Malaysia</p>
12:40- 1:00	<p style="text-align: center;">HRM&PD 44 " Addressing the Internal and External Compensable Factors in Developing a Realistic Job Evaluation System " Ms. Shaira Ismail University Teknologi Mara (UiTM), Malaysia</p>
1.00-1:10	<p>BEST PAPER AWARDS (Group Photo & Distribution of Certificates)</p>
1:10 –2:10	<p>Lunch</p>